

**2003 DRAFTING REQUEST**

**Bill**

Received: 12/19/2003

Received By: **rmarchan**

Wanted: **Soon**

Identical to LRB:

For: **James Kreuser (608) 266-5504**

By/Representing: **joe**

This file may be shown to any legislator: **NO**

Drafter: **rmarchan**

May Contact:

Addl. Drafters:

Subject: **Econ. Development - misc.**

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Kreuser@legis.state.wi.us**

Carbon copy (CC:) to:

---

**Pre Topic:**

No specific pre topic given

---

**Topic:**

Economic development program Website

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**Instructions:**

See Attached

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**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	rmarchan 12/19/2003	kgilfoy 12/19/2003		_____			State
/1	jkreye 01/07/2004	kgilfoy 01/07/2004	pgreensl 12/22/2003	_____	mbarman 12/22/2003		State
/2			jfrantze	_____	sbasford		State

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
			01/08/2004 _____		01/08/2004		
/3	jkreye 01/26/2004	kgilfoy 01/26/2004	jfrantze 01/27/2004 _____		sbasford 01/27/2004	Inorthro 02/04/2004	

FE Sent For:

<END>

↳ At  
Intro.

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/1		12-17/04 Kmg	pgreensl 12/22/2003	_____	mbarman 12/22/2003		

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118

12/22/2003 10:01:42 AM  
Page 2

**LRB-3923**

FE Sent For:

**<END>**

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/? rmarchan

11-12/19  
Kreuser

12/22  
p8

12/22  
p8/Ch

FE Sent For:

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*5000*

**2003 BILL**

1 AN ACT *to create* 560.03 (24) of the statutes; **relating to:** creating an economic  
 2 development program website ~~and requiring a study by the Legislative Audit~~  
 3 ~~Bureau.~~

***Analysis by the Legislative Reference Bureau***

This bill requires the Department of Commerce to create a website that allows access to information concerning every economic development program available in this state. In addition, the department must develop a website template which chambers of commerce in this state may customize to meet the needs of the areas that they serve and which is directly linked to a statewide data base. ~~The bill also requires the Legislative Audit Bureau to conduct a study of all economic development programs available in this state. The study must include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs.~~

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

4 SECTION 1. 560.03 (24) of the statutes is created to read:





State of Wisconsin  
2003 - 2004 LEGISLATURE

LRB-3923/1  
RJM:kmg:pg

2

JK

RM not R

2003 BILL

m 1-7-04

SOON

1 AN ACT to create 560.03 (24) of the statutes; relating to: creating an economic  
2 development program website and making an appropriation

*Analysis by the Legislative Reference Bureau*

This bill requires the Department of Commerce to create a website that allows access to information concerning every economic development program available in this state. In addition, the department must develop a website template which chambers of commerce in this state may customize to meet the needs of the areas that they serve and which is directly linked to a statewide data base.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

✓  
INSERT A

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3 SECTION 1. 560.03 (24) of the statutes is created to read:  
4 560.03 (24) Make information about all economic development programs in  
5 this state available on a website that is accessible through the Internet by any  
6 member of the public. The information shall cover any economic development  
7 program established under state or federal law or municipal ordinances and shall be

**BILL**

1 organized in a manner that enhances the accessibility of the information. } The  
 2 department shall develop a website template for use by chambers of commerce in this  
 3 state, which a chamber of commerce may customize to meet the needs of the area  
 4 served by the chamber of commerce and which is directly linked to a statewide data  
 5 base. *that may be searched for specific information*

(END)

*out-of-state*  
 the website shall include an interface for *out-of-state* businesses that may relocate to  
 this state and shall provide a means by which an *out-of-state* business  
 may receive information specific to that business; an interface for  
 entrepreneurs who may start a business in this state and which includes  
 access to information regarding managerial training, business plans,  
 and financing; and an interface for businesses that may expand  
 their operations in this state and which includes access to information  
 regarding state assistance and economic development programs  
 that are relevant to that business.

2003

LRB 3923 / INSERT A

File With Statute 20.005 (3) Schedule

JK : : :

\$\$\$ SCHEDULE

In the component bar:

For the action phrase, execute: ..... create -> action: -> ch20

For the table layout, execute: ..... create -> <Table> -> \$sched

INSERT A

SECTION #. 20.005 (3) (schedule) of the statutes: at the appropriate place, insert the following amounts for the purposes indicated:

	2003-04	2004-05
20.143. <sup>mm</sup> Commerce, department of		
(1) Economic and community development		
(bn) Economic development programs website		
	GPR A	-0- 250,000

20. ....

( ) .....

( ) .....

.....

.....

INSERT  
A

Sec #, or, 20.143(1) <sup>bn</sup> (bn)

20.143(1) <sup>bn</sup> (bn) Economic development programs <sup>ms</sup> website <sup>24</sup>

<sup>ts</sup> The amounts in the schedule to develop the economic development programs <sup>ms</sup> website under s. 560.03 <sup>24</sup> (24).

end of insert A

**Kreye, Joseph**

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**From:** Kremer, Joe  
**Sent:** Monday, January 26, 2004 10:02 AM  
**To:** Kreye, Joseph  
**Subject:** website

Joe,

Below are some more details for additions to the website proposal. Hopefully this will help, please let me know if more details are needed:

- The result of a search must give programs and contacts that fit the scope of a business -> needs to ask the right questions to find the right programs, such as: business industry, stage of the business (start-up, early stage, mature, etc.), number of employees, and anything else that may be needed to determine the best fit for programs. Note: this wouldn't be completely defined until a programmer gets involved and determines the correct characteristics to ask for.
- Could have two different search methods, one similar to what Commerce currently has which leads to a very broad listing of programs available, the other more detailed and used to find exact program matches.
- The template created for local entities would offer the same search method as above, but include customizable sections for links to local government and programs as well as a local heading/banner. The thought is to give local entities a website that shows and promotes local programs, but that also ties into the statewide database with information on all ED programs, which is held by Commerce.

In reading the proposal over, I think that it just needs some more thoughts on the overall vision, including what is in the LRB analysis, to include the thoughts of providing better matches for queries on ED programs, providing a template that would be used state-wide by local entities so their constituents can search for available programs from their local website, and the ability for Commerce to track ED trends.

Again, feel free to call to discuss. We're wanting to introduce these two shortly and I need to get them out for co-sponsorship memos.

Best,

Joe

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Joe Kremer  
Office of Representative Jim Kreuser  
Assembly Democratic Leader  
201 West - State Capitol  
(608) 266-5504

3  
RMK

**2003 BILL**

due  
Mon 2-2-04

1 AN ACT *to create* 20.143 (1) (bn) and 560.03 (24) of the statutes; **relating to:**  
2 creating an economic development program website and making an  
3 appropriation.

---

***Analysis by the Legislative Reference Bureau***

This bill requires the Department of Commerce to create a website that allows access to information concerning every economic development program available in this state. In addition, the department must develop a website template which chambers of commerce in this state may customize to meet the needs of the areas that they serve and which is directly linked to a statewide data base.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

4 SECTION 1. 20.005 (3) (schedule) of the statutes: at the appropriate place, insert  
5 the following amounts for the purposes indicated:

**BILL**

1 2003-04      2004-05

2 **20.143 Commerce, department of**

3 (1) ECONOMIC AND COMMUNITY DEVELOPMENT

4 (bn) Economic development programs

5 website GPR A -0- 250,000

6 SECTION 2. 20.143 (1) (bn) of the statutes is created to read:

7 20.143 (1) (bn) *Economic development programs website*. The amounts in the  
8 schedule to develop the economic development programs website under s. 560.03 (24)

9 SECTION 3. 560.03 (24) of the statutes is created to read:

10 560.03 (24) Make information about all economic development programs in  
11 this state available on a website that is accessible through the Internet by any  
12 member of the public. The information shall cover any economic development  
13 program established under state or federal law or municipal ordinances and shall be  
14 organized in a manner that enhances the accessibility of the information. The  
15 website shall include an interface for out-of-state businesses that may relocate to  
16 this state and shall provide a means by which an out-of-state business may receive  
17 information specific to that business; an interface for entrepreneurs who may start  
18 a business in this state and which includes access to information regarding  
19 managerial training, business plans, and financing; and an interface for businesses  
20 that may expand their operations in this state and which includes access to  
21 information regarding state assistance and economic development programs that  
22 are relevant to that business. The department shall develop a website template for  
23 use by chambers of commerce in this state, which a chamber of commerce may  
24 customize to meet the needs of the area served by the chamber of commerce) and

INSERT  
2-14

*, including providing links to local units of government and local economic development programs,*

**BILL**

1 which is directly linked to a statewide data base that may be searched for specific  
2 ~~information.~~

3

(END)

*for a general listing  
of available programs and*

*programs based on specific  
business information as described in this subsection*

✓  
Insert 2-14

The website shall be organized <sup>of in</sup> (in) a manner ~~which~~ that allows<sup>s</sup> a user<sup>r</sup> to search for a general listing of available programs and also for specific programs based on the type of business, how long a business has been operating, the financial<sup>n</sup> needs of the business, the number<sup>s</sup> of persons employed by a business, and other related information.

**Northrop, Lori**

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**From:** Kremer, Joe  
**Sent:** Wednesday, February 04, 2004 3:40 PM  
**To:** LRB.Legal  
**Subject:** Draft review: LRB 03-3923/3 Topic: Economic development program Website

It has been requested by <Kremer, Joe> that the following draft be jacketed for the ASSEMBLY:

Draft review: LRB 03-3923/3 Topic: Economic development program Website